

# **Use 'Non-Sales' Emails That Eliminate Rejection And That Let You Deal Only With Businesses That Say Yes To The Wombot Review Software!**

These copy & paste templates are generating a high response from local business owners... Most of the replies that you will receive will thank you for pointing out a problem they didn't even know they had.

**NO Rejection: You Will Only Deal with The Business Owners Who Say YES!**

NO Cold calling.

NO Dealing with uninterested prospects.

NO Haggling over your fees.

NO Dealing with rejection.

In fact, you will:

**ONLY** deal with business owners who are ready to pay.

**ONLY** deal with businesses that need your help.

**ONLY** deal with businesses that come to you for your service.

These templates break every email marketing rule. They stick out like a sore thumb in your prospects inbox demanding to be read.

**EVERYONE** uses the same tired old email tricks... You need something **NEW** and **DIFFERENT** in order to get noticed, and to get a business owner's attention.

Here's how to generate a high response from every business owner that you send one of these emails to, AND get them to make the first move:

Step 1: Find the 'lowest hanging fruit' business prospects by using the D-7 lead generating software to search for businesses with low google ratings (4 stars or less).

[CLICK HERE TO GET THE D-7 LEAD GENERATING SOFTWARE!](#)

(Select the AGENCY Plan)

These businesses have a problem that can be easily fixed with the wombot software.

Step 2: Send each business that has a low Google rating (4 stars or fewer) a personal email pointing out their problem.

Every email you send should be directed to the business owner of the business and sent right from your Gmail account using a set of email templates.

These emails are NOT sales emails...

...They are personal emails that use a 'plain speak' approach to explain the problem to the business owner, and outlines a simple solution for them.

This 'non-sales' approach is why there is such a high percentage of business owners, who when they get these emails, will read the email that you sent and respond back to you.

In nearly all of the replies, business owners will THANK YOU for pointing out the problem and offering them a solution:

Using a combination of fear and curiosity in your email subject lines will grab the business owner's attention right away!

And no business owner in their right mind would ignore that email.

Step 3: ONLY deal with the business prospects who want to get the solution from you. These email templates are designed to get a high response from business owners, and a large percentage of them will want to get the solution to their problem from you.

All you have to do is reply back with your link for them to pay you or you can send them a link to sign up for a Free Wombot Trial.

NO hard selling... NO dealing with prospects who can't afford to pay.

Step 4: Collect your payment, and then set the business up with the wombot business review generating software.

Sending out just one of these templates to a handful of businesses will get your first paying client in under a week's time.

Use this 'scare tactic' email to sell the wombot software to the business owners who need it. Generating more positive reviews is a HOT topic for local businesses, and many are desperate for help:

Place a link to one of the industry videos in your reply email and let the video do all of the selling for you - You never have to speak with a client directly.

These email templates have been crafted so that they reach the 'priority inbox' every time - Never deal with the spam box or one of Google's other 'email tabs'... Get your message read and responded to every time.

It only takes sending out a few emails a day to start getting a steady stream of businesses signed up with the wombot software.

Here is what you can expect when using these cold email templates to businesses that need more reviews:

For every 20 emails you send out, you can generally expect at least 10 to respond back to you.

3 of the replies will be asking how to get started, and out of those 3, 1 will usually come through and send you a payment.

The other 7 replies will be grateful for your email, and could be sold with a video or might even be willing to provide you with a referral.

On average, each business that gets this software will pay you around \$200 per month or they can pay you 6 to 2 months up front.

Think about it: If sending just 20 carefully crafted emails can result in a business owner paying you \$200 every month... How many emails would you take the time to send out?

100 emails a week could net you 5 clients every week, potentially earning you an income of \$4,000 per month (a 5-figure annual income) ...

1,000 emails a week could net you 50 clients, potentially earning you an income of \$10,000 per month (a 6-figure annual income)...

So how fast will you send out that first batch of 20 emails?

Just imagine it: You wake up in the morning and copy-paste a handful of these templates to send to business owners in your area before you start your normal work day.

By afternoon, your email inbox is filled with replies, many of them are business owners asking you to help them fix the google review problem in their business.

By dinner you've either received your first payment from one of these business owners (or they have signed up for the free trial)... you then take care of your new client by entering their business information in your wombot back office!

You can then sleep peacefully knowing that your bills for next month are already paid from the payments that you will receive every month like clock work... just from sending out emails this month

Not to mention the money and time you save by using this cold email approach...

No need for renting business lists for thousands of dollars.

All you need is a free gmail account, the D-7 lead generating software, and these email templates to do all the heavy lifting.

Can you imagine waking up tomorrow KNOWING that your bills for next month are already paid? All because of a few emails you sent out the week before...

This feeling of security comes from one thing: Action. You must take action on this in order to see results. Take the time to use the D-7 lead generating software to search for businesses that have low (or no) reviews and then take screen shots of any bad reviews that the business has.

Next, take an hour or two each day to send out just a few of these copy & paste emails. By the end of the month you will have built a steady stream of income that you can rely on for the rest of your life.

You can send all of your email templates from Gmail, which is a free email provider. All it takes is a few hours work each week sending out these emails in order to see results.

## **Email Templates To Send To Businesses That Have Bad Reviews Or That Have A Low Google Rating**

Your business prospects fall into two categories: business that have bad reviews, no reviews, very few reviews or low google ratings and businesses that want more reviews so that they can leverage it for more sales.

It is not difficult to find out which category a business falls into. All you will need to do is to select the business industry that you want to target and the city you want to target and then use the D-7 Lead Finder Software to do a lead search.

After you receive the results of the lead search, you can look through the search results and select the businesses that have bad reviews, no reviews, very few reviews and low google ratings as indicated by the number of Google stars a business has.

Select the businesses on the search results that meet the criteria listed above. Visit the business website and also read their reviews on sites like Yelp and Google for Business, and look for one or two real nasty and negative reviews (there are ALWAYS negative reviews).

Take a screenshot of the bad review and include the screen shot and a link to the bad review in each email template that you send to a business.

Follow this same procedure with each business that has a bad review.

The emails that you send will get the attention of business owners and get them interested so that they reply back to you right away.

The next step is to send them a reply email to offer a solution to their problem.

The main purpose of the reply email is to get the business owner hooked on getting the wombot business review software to solve their business review problem.

That benefit is related to what you promised in the initial contact email that you sent to the business.

Remember that you will only be dealing with business owners who reply to your initial prospecting email.

If the owner responds to you with a question, then they are interested and just need the details.

Often, they will respond with buyer questions, and these questions will be along the lines of:

“How does it work?”

“How much does it cost?”

“Can you get rid of this bad review?”

You only need to answer these questions, handle any objections and let the industry video make the sale for you.

You won't have to do much selling to handle these prospects., because you will include a link to a specific industry video ie, plumber, nail salon, dentist, etc, in your reply email.

**Subject: Is this terrible review true?**

Hello [name]

I found a rather unflattering review of your business here:  
[insert a screen shot of the bad review and provide a link to the screen shot of the bad review]

As you probably know, this negative review is causing you to lose customers, as your buyers seek businesses that have a lot more positive reviews and a lot better online reputations.

Listen, it only takes a few seconds for a potential customer to find another business, so it is very important to the success of your business to make sure that those prospects only see lots of positive reviews for your business.

Would you like to get this negative review buried with an avalanche of positive reviews so that your potential customers don't even notice it?

If so, just reply to this email and we'll go from there.

Regards,  
Name

**Subject: Do you find this bad review disturbing?**

Hello [name]

I found a bad review of your business online at this link below:

[Screen shot of review]  
[Link to negative review]

Negative reviews like this hurt your business because it dissuades local search customers from even giving your company a chance.

This amounts to lost revenue and over time, can cost you tens of thousands of dollars!

Do you want to ensure this review doesn't hurt your business?

If so, please just reply to this message and I'll forward a solution to you at no charge.

Best,  
Name

## **Subj: no positive reviews of your business?**

Hello [name]

After spending about 20 minutes of searching on Google, I could not find a review of your business. Not even one.

As you probably know, an overwhelming majority of consumers go straight to the internet to find out how many reviews a business has before they even leave the house or think about placing an order or shopping with that business.

Without any positive reviews, you're leaving your potential sales to 100% pure chance, and more often than not; that prospective customer will choose another business that has lots of positive reviews, a higher google page ranking and a more positive online presence.

Do you want to show your potential customers that you really are a great business that meets their needs and has a happy customer base?

If so, shoot me a reply to this email and I'll send you the details of a cost-effective plan for getting you a lot more positive reviews...and a lot more sales.

Regards,  
Name

## **Reply Email To Send To Businesses That Reply To Your Email**

*Hello,*

*Thank you for replying.*

*Please click on the following link below that will show you how we can help your business get more positive reviews, increase your google ranking, bury bad reviews and generate more customers for your business.*

***CLICK HERE FOR THE SOLUTION!***

*(insert a hyper-link to the industry video url website that matches the business, example- for plumbers, use the plumbers industry video link, etc.)*

***TRY OUT OUR SOLUTION FOR FREE!***

*(Insert a hyper-link to your Quick Setup link to your free trial of the wombot software here)*

*If you have any questions, please reply to this email.*

*Your Name*

## **FOLLOW UP**

Typically, you may need to follow up with a second email in order to get the business owner to make a decision. This is because the owner is usually too busy to read your email, understand it, and make a decision.

So to help him or her along and show them that your message has value.

Send the Following email:

### **Subj: Critical Account Information You May Have Missed**

Hello,

The other day, I sent you an email about your business's online reputation, and I was wondering if you had a chance to read it?

Would you like me to send it to you again?

I noticed that your online reputation is still less than glamorous, [**state their problem** -you don't have an online presence, you have bad reviews, no reviews, not many reviews, etc.]

If you can't find my message or if you have any questions, just shoot me a reply right now and I'll share the solution that will fix your problem in no time.

-Name

**You Can Also Resend a copy of the email that you originally sent to the business and include a hyper-link to your Wombot Free Trial Webpage!**