

Lead Generating System

The Lead Generation System was designed to make it simple and easy for you to send prospects to your wombot affiliate capture page!

Finding interested prospects that are genuinely interested in your wombot business opportunity can sometimes be challenging.

The Lead Generating System is designed to generate qualified prospects that will take a serious look at the wombot business opportunity and many of these prospects will want to join.

NO MORE PROSPECTING! Here's the SOLUTION.

I want to tell you about an AMAZING ADVANTAGE that can immediately give you the ability to enroll more wombot team members, sign-up more wombot affiliates, and make more money!

Imagine... NO MORE PROSPECTING. Ever!

How great would it be if you could spend ALL your time speaking only with interested people that are serious about wanting to earn money from a home based business?

Instead of searching to find people who are interested in a Home Business, suppose you could simply ORDER AS MANY *Pre-Qualified Prospects* as you need each month, and have them DELIVERED DIRECTLY to you.

This is not a fantasy or a bunch of empty promises. This is TRUE!

IT REALLY DOESN'T GET ANY BETTER THAN THIS!

IMAGINE... getting leads that have already been interviewed by a call center verification staff member in order to determine whether they are *able and willing to make a financial investment* of at least \$100 AND if they are willing to *commit to at least 5 to 10 hours a week* to work a home business where they can earn \$500 to \$1000 a month. A lead doesn't get more pre-qualified than that, now does it?

Investment & Time Qualified, Telephone Interviewed Leads are quite simply the very BEST leads you can buy, to grow your home-based business.

**ALL QUALIFIED TELEPHONE INTERVIEWED LEADS ARE PRIMED
FOR YOUR PHONE CALL!**

These pre-qualified prospects are actively seeking a home business and have been primed for you to contact. They're EXPECTING A PHONE CALL and are prepared for an interview. At this point, it is ONLY a matter of whether they like YOU and the wombot business opportunity that is presented to them.

The qualification process is very demanding. On average, it takes the call center specialists 94 conversations with prospects in order to VERIFY just one (1) lead! That translates to 94 calls that YOU *won't* have to make.

THE INTERVIEW:

Here's the procedure that is used when a call center staff members gets someone on the phone.

After identifying themselves, prospects are told the reason they are being called is that they recently expressed an interest in a money-making opportunity. Then they are asked whether or not they are still looking for one.

The conversation will only continue if the interviewer receives a positive response. Next, the interviewer determines how much time the prospect has available to devote to a new business.

If the prospect does not have a minimum of 5 to 10 hours a week to devote to a new business, the interviewer terminates the interview. The prospect does not qualify.

If the prospect can devote 5 to 10 hours a week to a new business, then the interview is continued.

The prospect is then asked if they have a minimum of at least \$100 available to invest in starting a home business. If the prospect answers 'No', they are disqualified and the interview is terminated. If 'Yes' the interview is continued.

Once a person has told the interviewer that they are actively seeking a home business, have at least 5 to 10 hours to work, and have a minimum of \$100 to start their business, their information is collected and verified.

The correct spelling of their name is checked. Their phone number is verified. Their email address is checked for accuracy and verified. The prospect is asked if they have a major debit or credit card. They are asked how much money they want to earn on a monthly basis. You are also provided with the prospects gender.

At this point, it is obvious that this prospect is truly a highly qualified lead.

However, what is done next is what makes these leads THE VERY BEST you can buy.

SETTING IT UP:

At the end of the phone interview, prospects are informed that because of their level of interest and their willingness to answer the questions of the interviewer, that they have *qualified* for something special.

The interviewer informs the prospect that they will be contacted by a representative of what is considered to be one of the very best income opportunities in the country.

Quite literally, they are *conditioning* the prospect to EXPECT your call and to be OPEN TO LOOKING at your home business opportunity.

The interviewer will explain to the prospect that their goal is to find highly qualified people (like the prospect), who are at a time in their lives when they are genuinely seeking a home business opportunity, and then match them up with a legitimate and profitable home business.

This is VERY powerful!

It's called a referral... and there's no better way for you to be set up to contact a lead than to be referred.

In fact, it is this third party endorsement and the referral to people with legitimate home business opportunities like wombot, that creates a "MAGIC DOOR OPENER" for you.

Here Is The Unique Four (4) Step Qualification Process:

1. Prospects respond to an online ad for a home business opportunity and submit their contact information.
2. A follow-up email is sent that they *must reply* to in order to qualify and be called for the phone interview.
3. They are contacted by a member of the call center staff and taken through a interview. (see interview details above)
4. They are conditioned to expect your call. They are told that they will be contacted by representatives of legitimate home business companies that are referred to them, who will explain the specifics of their opportunity.

With each Qualified Telephone Interviewed Lead you get the following:

- Name, Email, Phone Number, and Best Time to Call (Morning) (Afternoon) (Evening)
- The name of the agent who conducted the interview.
- The answers to each of these questions:
 - If you found the right home business would you have \$100 to invest to get started?
 - Do you have 5-10 Hours of time available?
 - Are you interested in making \$500-\$1,000 monthly?

NOTE: These leads are LIMITED And Very High Quality!

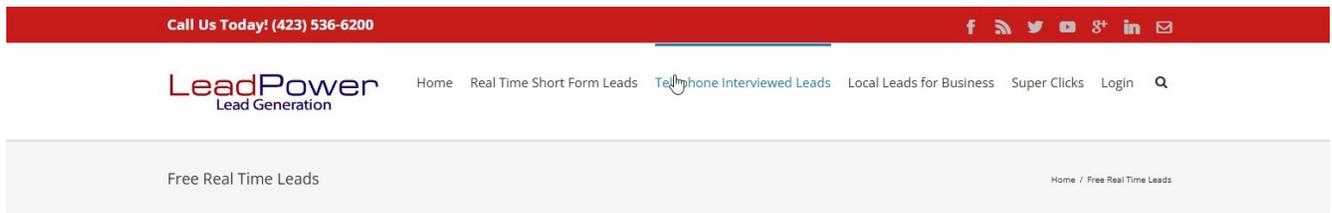
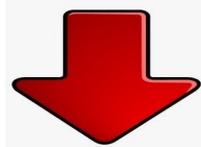
Because of the strict PRE-QUALIFICATION PROCESS each prospect has gone through, the quantity of these leads is *very limited*.

Reserve your *Investment & Time Qualified Leads* today! In the event they are sold out of leads for the wombot business opportunity, you will be notified immediately.

CLICK THE LINK BELOW TO ORDER YOUR LEADS!

QUALIFIED TELEPHONE INTERVIEWED LEADS

After clicking on the link above, here is the page that will appear



ENJOY FASTER RESULTS & BIGGER PROFITS!
Get a "FREE SAMPLE" of
Lead Power's Ultra-Responsive, High-Quality
Free Leads To Test For Yourself.

Find Out How to Get Free Leads



Get **10 FREE LEADS** to build your MLM, Affiliate Program, or Home Based Business. This is our way of helping you **PROVE TO YOURSELF**



Our MLM Leads / Home Business Leads are generated via the following methods:

- Thousands of lead-producing websites
- Consumer promotions
- Massive 'solo' email broadcasts
- Newsletters
- Paid advertising on 3rd party websites
- Radio spots
- ...and more

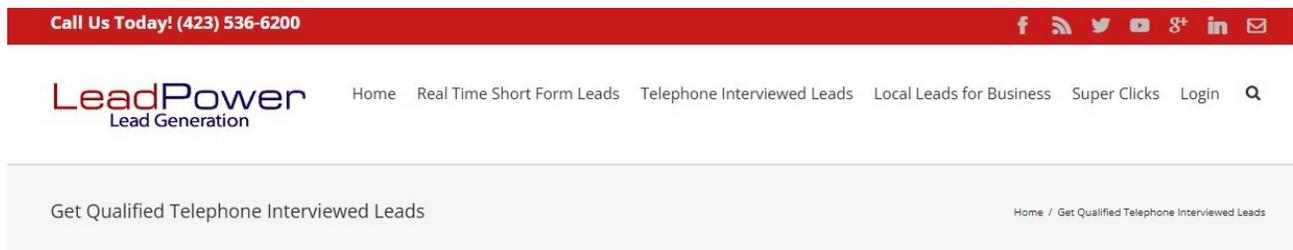
This all means you will NEVER RUN OUT of High-Quality Prospects!



Scroll down to the lower half of the webpage and click on
“Get Qualified Telephone Interviewed Leads”



This is the webpage that will appear



These leads are **HIGHLY QUALIFIED**. Every single one of them is someone who has stepped-up & **IDENTIFIED THEMSELVES** as being interested in getting involved with a home based business.

- **NO** searching to find interested people.
- **NO** bugging family, friends, & neighbors.
- **NO** wasted time and money learning how to advertise
- **NO** time spent blogging or creating videos that never get seen
- **NO** building expensive sales funnels, or endless hours writing ad copy

Select one of the lead packages below and place your order for leads!



READY TO GET STARTED 

Package 1	Package 2	Package 3	Package 4
\$ 107 /ONE TIME PURCHASE	\$ 195 /ONE TIME PURCHASE	\$ 360 /ONE TIME PURCHASE	\$ 660 /ONE TIME PURCHASE
25 Investment Qualified Telephone Interviewed Leads	50 Investment Qualified Telephone Interviewed Leads	100 Investment Qualified Telephone Interviewed Leads	200 Investment Qualified Telephone Interviewed Leads
\$4.25 Each	\$3.90 Each	\$3.60 Each	\$3.30 Each
On check out tell us how leads you want daily.	On check out tell us how leads you want daily.	On check out tell us how leads you want daily.	On check out tell us how leads you want daily.
Buy Now	Buy Now	Buy Now	Buy Now

SAVE 20% Recurring every 30 days

It just makes perfect sense for you to STOP WASTING YOUR TIME searching for interested people, when you can START MAKING MORE PRESENTATIONS to people who have *already* said they're looking for a business right now!

The lead generation process works like this -

1) Place an order for "Qualified Telephone Interviewed Leads". Place a monthly order for at least 25 or 50 leads.

Qualified Telephone Interviewed Leads will give you a guaranteed source of interested prospects.

2) Once you receive your leads, use the Initial Contact Phone Script to contact your leads - See the next page Below!

Click here to view the following video - [**Initial Contact Of Leads Video**](#)

You can also use the option of hiring a telemarketer to make the initial calls to your leads. Go to [**www.fiverr.com**](http://www.fiverr.com) and search for "Telemarketers".

Select a telemarketer that is english speaking and who already has telemarketing experience. Request a voice sample so that you can hear how they sound. When you are satisfied with your selection, send the telemarketer a copy of the initial contact phone script (with your information added where indicated) and a copy of a csv file of the Qualified Telephone Interviewed leads that you ordered.

Telephone Prospecting Script for Initial First contact of Phone Interviewed leads

(Goal - to generate opt-ins to your Wombot Affiliate Capture page!)

Hi (prospect's first name),

(You/Telemarketer) My name is (your first name), I'm calling you because you recently expressed an interest in making some additional income by working from home!

DO NOT WAIT FOR A RESPONSE! GO DIRECTLY TO QUESTION 1!

(Ask the prospect the following 6 questions listed below)

(Listen carefully to the answer that the prospect gives, so that you will know how to direct the conversation)

**1. Are you more interested in a Part-Time or Full-Time option?
(prospect's answers)**

2. Would you be interested in just a job or in becoming an Independent Business Owner, where you can set your own hours and income? (prospect's answers)

3. Provided that you qualify, how much time would you be willing to invest in a business venture on a weekly basis? (prospect's answers)

4. Based on finding the right business how much income would it take to get you committed to working (X) hours? (prospect's answers)

(Proceed to Wrap Up Script)

WRAP UP SCRIPT:

I think I have something that could fit what you're looking for!

You only need 10 minutes of your time to watch a video. It will explain everything we do!

This video should give you a really good idea of what's involved and will allow us, to go further in your search....

Would now be a good time to watch it?

If YES: Great. Here's the link - (your domain name that forwards to your wombot affiliate capture page)

If NO: That's OK. HOW SOON can you watch it? (prospect's answer)

You/Telemarketer: Alright, here's the link -

(your domain name that forwards to your wombot affiliate capture page)

You/Telemarketer: After you view the presentation at the website, you will receive a phone call within 24 hours from one of our contact managers who will answer any additional questions that you may have and show you how to get started for free.

It was great meeting you, please have a wonderful day! Goodbye.

Some of your leads may not answer the phone when you call. That's because either they don't recognize your number, or they are busy doing something else.

At this point you need to leave a voicemail message.

Voicemail Message

Hi (prospect's first name). My name is (your first name) and I'm calling you in regard to your request for information about our home-based income project.

I just wanted to follow up and help you get all the information you need so that you can make an informed decision, so I'm going to leave you our website address on this voice mail so that you can learn about what our business can offer you.

The website address is - (your domain name that forwards to your wombot affiliate capture page)

I really think that you're going to like what we have to offer you and we look forward to speaking with you after you have had an opportunity to take a look at our business income project.

Once again, this is (your first name) Have a great day!

REMEMBER...

Don't be in a rush. Be articulate with your words. Sound friendly, but don't go overboard.

When the initial phone call is made to your qualified telephone interviewed leads, your prospects will be directed to opt-in to your wombot affiliate capture page in order to get more information on the wombot business opportunity.

They will fill out the contact information form, submit it and then view the wombot business opportunity presentation.

After opting in to your wombot affiliate capture page, these prospects will expect a followup phone call to be made to them, after viewing the wombot presentation.

When these prospects are called the second time, you (or a fiverr.com telemarketer that you hire) will be able to follow up with these prospects by using the **Phone Script For Calling Capture Page Opt-ins** to try and get them to sign up for the wombot free 30 day trial.

For additional information on contacting your leads for the first time, Click on the following link - [Initial Contact Of Leads](#)